

Florida Sales Report – July 2010

Single-Family, Existing Homes

Statewide & Metropolitan Statistical Areas (MSAs)	Realtor Sales			Median Sales Price		
	July 2010	July 2009	% Chge	July 2010	July 2009	% Chge
STATEWIDE* (1)	13,589	15,762	-14	\$138,000	\$147,600	-7
STATEWIDE-YEAR-TO-DATE	103,977	90,320	15	\$138,100	\$143,300	-4
Daytona Beach	662	755	-12	\$122,500	\$131,600	-7
Fort Lauderdale	720	907	-21	\$207,500	\$219,000	-5
Fort Myers-Cape Coral	1,139	1,570	-27	\$93,500	\$89,000	5
Fort Pierce-Port St. Lucie	508	561	-9	\$109,400	\$110,100	-1
Fort Walton Beach	215	232	-7	\$183,100	\$210,000	-13
Gainesville	159	200	-21	\$168,100	\$172,000	-2
Jacksonville	1,159	1,226	-5	\$143,400	\$156,800	-9
Lakeland-Winter Haven	263	331	-21	\$103,500	\$116,700	-11
Melbourne-Titusville-Palm Bay	481	534	-10	\$99,400	\$117,700	-16
Miami	593	643	-8	\$199,300	\$192,700	3
Ocala	295	255	16	\$86,600	\$107,700	-20
Orlando	2,277	2,343	-3	\$134,200	\$148,400	-10
Panama City	86	120	-28	\$176,700	\$176,700	—
Pensacola	260	371	-30	\$144,800	\$157,800	-8
Punta Gorda	247	248	—	\$95,700	\$105,000	-9
Sarasota-Bradenton	714	855	-16	\$157,700	\$179,500	-12
Tallahassee	138	222	-38	\$178,000	\$174,100	2
Tampa-St. Petersburg- Clearwater	2,283	2,822	-19	\$130,500	\$143,100	-9
West Palm Beach-Boca Raton	802	859	-7	\$226,000	\$245,200	-8

(1) * Statewide figure includes data from the Naples Area Board of Realtors; it also includes data from the Marco Island Association of Realtors.

Editor's note: Sales numbers represent totals of Realtors' closed transactions from local Realtor boards/associations within the MSAs.

This information is based on a survey of MLS sales levels from local Realtor boards/associations. MSAs are defined by the 2000 Census. Source: Florida Realtors® and the University of Florida Bergstrom Center for Real Estate Studies.