

## Florida Sales Report – July 2007

### Single-Family, Existing Homes

Statewide & Metropolitan Statistical Areas (MSAs)	Realtor Sales			Median Sales Price		
	July 2007	July 2006	% Chge	July 2007	July 2006	% Chge
<b>STATEWIDE* (1)</b>	<b>11,674</b>	<b>15,378</b>	<b>-24</b>	<b>\$237,500</b>	<b>\$250,400</b>	<b>-5</b>
<b>STATEWIDE-YEAR-TO-DATE</b>	<b>83,876</b>	<b>117,336</b>	<b>-29</b>	<b>\$239,700</b>	<b>\$249,600</b>	<b>-4</b>
Daytona Beach (2)	529	706	-25	\$203,800	\$214,400	-5
Fort Lauderdale	559	721	-22	\$373,700	\$380,400	-2
Fort Myers-Cape Coral	426	694	-39	\$246,100	\$264,600	-7
Fort Pierce-Port St. Lucie	371	400	-7	\$231,300	\$259,000	-11
Fort Walton Beach	257	257	—	\$228,800	\$244,400	-6
Gainesville	319	299	7	\$199,200	\$219,800	-9
Jacksonville	1,160	1,492	-22	\$198,000	\$211,300	-6
Lakeland-Winter Haven	253	419	-40	\$172,600	\$178,500	-3
Melbourne-Titusville-Palm Bay	458	540	-15	\$195,800	\$219,500	-11
Miami	505	673	-25	\$377,400	\$382,200	-1
<b>Naples-Marco Island* (3)</b>	<b>26</b>	<b>26</b>	<b>—</b>	<b>\$540,900</b>	<b>\$527,800</b>	<b>2</b>
Ocala	236	525	-55	\$166,500	\$177,200	-6
Orlando	1,484	2,281	-35	\$258,000	\$266,800	-3
Panama City	136	153	-11	\$216,000	\$229,200	-6
Pensacola	427	432	-1	\$173,600	\$169,200	3
Punta Gorda	185	286	-35	\$179,600	\$226,200	-21
Sarasota-Bradenton	711	739	-4	\$277,700	\$315,400	-12
Tallahassee	402	467	-14	\$167,600	\$172,800	-3
Tampa-St. Petersburg-Clearwater (4)	2,068	2,871	-28	\$215,600	\$232,200	-7
West Palm Beach-Boca Raton	605	714	-15	\$372,200	\$390,100	-5

- (1) \*Statewide figure includes data from the Naples Area Board of Realtors and Association of Real Estate Professionals.  
(2) Data from the New Smyrna Beach Board of Realtors is not available.  
(3) \*Data is only from the Marco Island Association of Realtors.  
(4) Data from the Hernando County Association of Realtors now included in the totals from 2006 and 2007.

*Editor's note: Sales numbers represent totals of Realtors' closed transactions from local Realtor boards/associations within the MSAs.*

**This information is based on a survey of MLS sales levels from Florida's Realtor boards/associations. MSAs are defined by the 2000 Census. Source: Florida Association of Realtors and the University of Florida Real Estate Research Center.**