Marla Martin, Communications Manager, or Jeff Zipper, Vice President of Communications 407/438-1400, ext. 2326 or 2314

Florida Sales Report - March 2004 Single-Family, Existing Homes

	Realtor Sales			Median Sales Price		
Statewide & Metropolitan Statistical Areas (MSAs)	March 2004	March 2003	% Chge	March 2004	March 2003	% Chge
STATEWIDE	21,610	16,725	29%	\$168,400	\$150,400	12%
Daytona Beach	1,172	920	27	\$146,700	\$127,800	15
Fort Lauderdale	1,303	1,268	3	\$254,400	\$213,300	19
Fort Myers-Cape Coral (1)	880	730	21	\$172,900	\$144,500	20
Fort Pierce-Port St. Lucie	679	488	39	\$169,100	\$147,300	15
Fort Walton Beach	449	292	54	\$180,300	\$137,300	31
Gainesville	262	259	1	\$155,200	\$133,900	16
Jacksonville	1,458	1,238	18	\$147,700	\$130,700	13
Lakeland-Winter Haven	570	429	33	\$99,300	\$90,200	10
Melbourne-Titusville-Palm Bay	779	620	26	\$151,200	\$123,000	23
Miami	1,078	1,051	3	\$230,700	\$196,600	17
Naples	435	383	14	\$334,000	\$271,500	23
Ocala	563	478	18	\$96,600	\$103,900	-7
Orlando	3,466	2,473	40	\$152,200	\$137,700	11
Panama City	272	151	80	\$146,300	\$129,000	13
Pensacola	481	366	31	\$120,500	\$112,500	7
Punta Gorda	417	345	21	\$154,200	\$120,700	28
Sarasota-Bradenton	1,387	801	73	\$224,100	\$172,500	30
Tallahassee	379	278	36	\$154,500	\$129,400	19
Tampa-St. Petersburg- Clearwater (2)	3,443	2,391	44	\$149,500	\$140,900	6
West Palm Beach-Boca Raton	1,496	1,240	21	\$272,100	\$227,200	20

⁽¹⁾ Data for Sanibel and Captiva was not available.

This information is based on a survey of MLS sales levels from Florida's Realtor boards/associations. MSAs are defined by the 2000 Census. Source: Florida Association of Realtors and the University of Florida Real Estate Research Center.

⁽²⁾ Data for Hernando County was not available.