Marla Martin, Communications Manager, or Jeff Zipper, Vice President of Communications 407/438-1400, ext. 2326 or 2314

Florida Sales Report - April 2004 Single-Family, Existing Homes

	Realtor Sales			Median Sales Price		
Statewide & Metropolitan Statistical Areas (MSAs)	April 2004	April 2003	% Chge	April 2004	April 2003	% Chge
STATEWIDE	23,375	18,094	29%	\$173,900	\$149,300	16%
STATEWIDE YEAR-TO-DATE	75,022	60,707	24	\$168,500	\$147,600	14
Daytona Beach	1,229	976	26	\$151,100	\$129,900	16
Fort Lauderdale	1,371	1,262	9	\$270,200	\$217,100	24
Fort Myers-Cape Coral	1,064	829	28	\$184,100	\$153,500	20
Fort Pierce-Port St. Lucie	647	446	45	\$184,400	\$148,000	25
Fort Walton Beach	482	310	55	\$185,100	\$140,000	32
Gainesville	303	261	16	\$159,700	\$146,300	9
Jacksonville	1,449	1,161	25	\$154,700	\$134,300	15
Lakeland-Winter Haven	524	496	6	\$101,000	\$89,200	13
Melbourne-Titusville-Palm Bay	800	597	34	\$156,000	\$128,900	21
Miami	1,262	1,058	19	\$262,000	\$211,000	24
Naples	529	432	22	\$389,100	\$313,800	24
Ocala	469	431	9	\$119,700	\$87,500	37
Orlando	3,454	2,613	32	\$154,200	\$136,400	13
Panama City	231	170	36	\$158,100	\$140,000	13
Pensacola	612	392	56	\$126,200	\$112,000	13
Punta Gorda	453	372	22	\$164,200	\$125,600	31
Sarasota-Bradenton (1)	1,299	762	70	\$235,700	\$189,700	24
Tallahassee	374	284	32	\$142,100	\$133,000	7
Tampa-St. Petersburg- Clearwater(2)	4,308	3,206	34	\$148,800	\$132,900	12
West Palm Beach-Boca Raton	1,567	1,222	28	\$281,700	\$221,900	27

⁽¹⁾ Data for Venice was not available.

This information is based on a survey of MLS sales levels from Florida's Realtor boards/associations. MSAs are defined by the 2000 Census. Source: Florida Association of Realtors and the University of Florida Real Estate Research Center.

⁽²⁾ Data for Hernando County was not available.