

Jeff Zipper, Vice President of Communications  
 407/438-1400, ext. 2314  
[JeffZ@far.org](mailto:JeffZ@far.org)

Marla Martin, Communications Manager  
 407/438-1400, ext. 2326  
[MarlaM@far.org](mailto:MarlaM@far.org)

## Florida Sales Report - March 2003

### Single-Family, Existing Homes

Statewide & Metropolitan Statistical Areas (MSAs)	Realtor Sales			Median Sales Price		
	March 2003	March 2002	% Chge	March 2003	March 2002	% Chge
<b>STATEWIDE</b>	<b>15,391</b>	<b>14,433</b>	<b>7%</b>	<b>\$151,700</b>	<b>\$135,600</b>	<b>12%</b>
Daytona Beach	912	705	29	\$127,800	\$104,100	23
Fort Lauderdale	1,268	1,242	2	\$213,300	\$187,700	14
Fort Myers-Cape Coral (1)	627	615	2	\$143,700	\$125,600	14
Fort Pierce-Port St. Lucie (2)	268	258	4	\$127,100	\$97,800	30
Fort Walton Beach	292	248	18	\$137,300	\$131,400	4
Gainesville	259	185	40	\$133,900	\$125,800	6
Jacksonville	1,238	1,067	16	\$130,700	\$116,100	13
Lakeland-Winter Haven	429	425	1	\$90,200	\$82,400	9
Melbourne-Titusville-Palm Bay	620	512	21	\$123,000	\$106,500	15
Miami	1,051	1,081	-3	\$196,600	\$172,600	14
Naples (3)	383	306	25	\$271,500	\$233,700	16
Ocala (4)	N/A	N/A	N/A	N/A	N/A	N/A
Orlando	2,473	2,362	5	\$137,700	\$124,400	11
Panama City	151	155	-3	\$129,000	\$114,100	13
Pensacola	366	405	-10	\$112,500	\$109,700	3
Punta Gorda (5)	N/A	N/A	N/A	N/A	N/A	N/A
Sarasota-Bradenton (6)	621	578	7	\$174,500	\$158,000	10
Tallahassee	278	219	27	\$129,400	\$130,300	-1
Tampa-St. Petersburg- Clearwater	2,391	2,335	2	\$140,900	\$129,600	9
West Palm Beach-Boca Raton	1,240	1,175	6	\$227,200	\$183,500	24

- (1) Data for Cape Coral, Sanibel and Captiva was not available.  
 (2) Martin County data was not available.

- (3) Data for Marco Island was not available.
- (4) Ocala data was not available.
- (5) Historical data for Punta Gorda was not available.
- (6) Data for Venice was not available.

**This information is based on a survey of MLS sales levels from Florida's Realtor boards/associations. MSAs are defined by the 2000 Census. Source: Florida Association of Realtors and the University of Florida Real Estate Research Center.**