

Marla Martin, Communications Manager, or Jeff Zipper, Vice President of  
 Communications  
 407/438-1400, ext. 2326 or 2314

## Florida Sales Report - July 2002 Single-Family, Existing Homes

Statewide & Metropolitan Statistical Areas (MSAs)	Realtor Sales			Median Sales Price		
	July 2002	July 2001	% Chge	July 2002	July 2001	% Chge
<b>STATEWIDE</b>	<b>14,916</b>	<b>13,870</b>	<b>8%</b>	<b>\$141,700</b>	<b>\$131,300</b>	<b>8%</b>
Daytona Beach	852	799	7	\$113,600	\$107,500	6
Fort Lauderdale	1,386	1,301	7	\$204,500	\$181,600	13
Fort Myers-Cape Coral	646	584	11	\$145,600	\$132,300	10
Fort Pierce-Port St. Lucie	504	480	5	\$133,200	\$117,600	13
Fort Walton Beach	373	337	11	\$146,800	\$134,000	10
Gainesville	285	261	9	\$135,800	\$114,800	18
Jacksonville	1,389	1,256	11	\$129,500	\$121,200	7
Lakeland-Winter Haven	420	404	4	\$92,300	\$91,800	1
Melbourne-Titusville-Palm Bay	586	529	11	\$125,100	\$105,900	18
Miami	1,138	1,077	6	\$193,100	\$168,000	15
Naples	333	268	24	\$257,800	\$223,400	15
Ocala	368	361	2	\$84,500	\$89,000	-5
Orlando	2,582	2,413	7	\$133,400	\$124,000	8
Panama City	173	134	29	\$121,600	\$114,200	6
Pensacola	517	401	29	\$117,800	\$110,900	6
Punta Gorda	348	276	26	\$115,200	\$101,300	14
Sarasota-Bradenton (1)	751	700	7	\$164,600	\$162,100	2
Tallahassee	328	305	8	\$137,700	\$135,700	1
Tampa-St. Petersburg- Clearwater (2)	1,433	1,436	—	\$142,000	\$133,500	6
West Palm Beach- Boca Raton (3)	N/A	N/A	N/A	N/A	N/A	N/A

- (1) Englewood data was not available.
- (2) Data for Hernando County and Zephyrhills was not available.
- (3) Data for West Palm Beach-Boca Raton MSA was not available.

**This information is based on a survey of MLS sales levels from Florida's Realtor boards/associations. MSAs are defined by the 2000 Census. Source: Florida Association of REALTORS and the University of Florida Real Estate Research Center.**

