

Marla Martin, Communications Manager, or Jeff Zipper, Vice President of
 Communications
 407/438-1400, ext. 2326 or 2314

Florida Sales Report - October 2001

Single-Family, Existing Homes

| Statewide & Metropolitan Statistical Areas (MSAs) | Realtor Sales | | | Median Sales Price | | |
|---|-----------------|-----------------|-----------|--------------------|------------------|-----------|
| | October 2001 | October 2000 | % Chge | October 2001 | October 2000 | % Chge |
| STATEWIDE | 13,103 | 12,564 | 4% | \$124,700 | \$116,500 | 7% |
| Daytona Beach | 625 | 563 | 11 | \$95,100 | \$88,900 | 7 |
| Fort Lauderdale | 1,187 | 1,150 | 3 | \$157,600 | \$154,000 | 2 |
| Fort Myers-Cape Coral (1) | 495 | 443 | 12 | \$127,000 | \$117,900 | 8 |
| Fort Pierce-Port St. Lucie | 410 | 376 | 9 | \$107,200 | \$99,600 | 8 |
| Fort Walton Beach | 220 | 208 | 6 | \$130,000 | \$118,400 | 10 |
| Gainesville | 137 | 124 | 10 | \$120,700 | \$109,400 | 10 |
| Jacksonville (2) | 999 | 925 | 8 | \$117,000 | \$100,500 | 16 |
| Lakeland-Winter Haven | 403 | 359 | 12 | \$86,300 | \$80,800 | 7 |
| Melbourne-Titusville-Palm Bay | 260 | 251 | 4 | \$100,600 | \$85,500 | 18 |
| Miami | 940 | 1,059 | -11 | \$157,900 | \$139,300 | 13 |
| Naples (3) | 177 | 203 | -13 | \$194,000 | \$204,200 | -5 |
| Ocala (4) | N/A | N/A | N/A | N/A | N/A | N/A |
| Orlando | 2,000 | 1,906 | 5 | \$118,400 | \$111,900 | 6 |
| Panama City | 189 | 125 | 51 | \$105,700 | \$111,400 | -5 |
| Pensacola | 443 | 384 | 15 | \$104,100 | \$97,900 | 6 |
| Punta Gorda (5) | N/A | N/A | N/A | N/A | N/A | N/A |
| Sarasota-Bradenton (6) | 241 | 245 | -2 | \$125,400 | \$125,600 | — |
| Tallahassee | 218 | 187 | 17 | \$124,500 | \$126,800 | -2 |
| Tampa-St. Petersburg- Clearwater | 2,386 | 2,358 | 1 | \$119,700 | \$104,200 | 15 |
| West Palm Beach-Boca Raton | 1,316 | 1,382 | -5 | \$155,500 | \$136,800 | 14 |

- (1) Historical data for Sanibel and Captiva was not available.
- (2) Data for Nassau County was not available.
- (3) Data for Marco Island was not available.
- (4) Data for Ocala was not available.
- (5) Data for Punta Gorda was not available.
- (6) Data for Venice and Englewood and Sarasota was not available.

This information is based on a survey of MLS sales levels from Florida's Realtor boards/associations. MSAs are defined by the 1990 Census until pertinent data from the 2000 Census has been analyzed and released. Source: Florida Association of Realtors and the University of Florida Real Estate Research Center.

The Florida Association of Realtors, the voice for real estate in Florida, provides programs, services, continuing education, research and legislative representation to its 65,000 members in 71 boards/associations.

© 2001 FLORIDA ASSOCIATION OF REALTORS