

Marla Martin, Communications Manager, or Jeff Zipper, Vice President of
 Communications
 407/438-1400, ext. 2326 or 2314

Florida Sales Report – July 1998 Single-Family, Existing Homes

Statewide & Metropolitan Statistical Areas (MSAs)	Realtor Sales			Median Sales Price		
	Jul 1998	Jul 1997	% Chge	Jul 1998	Jul 1997	% Chge
STATEWIDE (1)	13,564	11,122	22%	\$103,800	\$98,200	6%
Daytona Beach	543	454	20	\$ 80,600	\$ 76,100	6
Fort Lauderdale	1,388	1,080	29	\$130,500	\$128,600	1
Fort Myers-Cape Coral (2)	175	164	7	\$118,000	\$102,400	15
Fort Pierce-Port St. Lucie	330	300	10	\$ 96,500	\$ 87,100	11
Fort Walton Beach	321	292	10	\$112,600	\$102,400	10
Gainesville	248	267	-7	\$103,600	\$101,300	2
Jacksonville	1,057	884	20	\$104,700	\$ 93,100	12
Lakeland-Winter Haven	303	274	11	\$ 82,300	\$ 72,000	14
Melbourne-Titusville-Palm Bay	425	475	-11	\$ 86,400	\$ 85,100	2
Miami	1,295	1,006	29	\$122,100	\$117,900	4
Naples	223	175	27	\$166,400	\$139,200	20
Ocala	363	247	47	\$ 70,700	\$ 65,200	8
Orlando	1,985	1,642	21	\$ 91,700	\$ 94,900	-3
Panama City (3)	N/A	N/A	N/A	N/A	N/A	N/A
Pensacola	424	378	12	\$ 98,500	\$ 94,700	4
Punta Gorda	238	195	22	\$ 90,900	\$ 83,200	9
Sarasota-Bradenton	800	648	23	\$124,700	\$105,600	18
Tallahassee	241	209	15	\$114,500	\$115,500	-1
Tampa-St. Petersburg- Clearwater (4)	1,194	971	23	\$ 85,300	\$ 78,600	9
West Palm Beach-Boca Raton	1,330	945	41	\$133,100	\$114,900	16

- (1) Florida figures do not include DeSoto County and Lake City because current data was not available.
- (2) Fort Myers area figures do not include Fort Myers because historical data was not available.
- (3) Panama City figures were not included because the accuracy of the data could not be verified.
- (4) Tampa area figures do not include Tampa and St. Petersburg because the accuracy of current data could not be verified.

This information is based on a survey of MLS sales levels from Florida's Realtor boards/associations. MSAs are defined by the 1990 Census. Source: Florida Association of REALTORS and the University of Florida Real Estate Research Center.

The Florida Association of Realtors, the voice for real estate in Florida, provides programs, services, continuing education, research and legislative representation to its 65,000 members in 71 boards/associations.

© 2001 FLORIDA ASSOCIATION OF REALTORS