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Florida Sales Report – July 1997 Single-Family, Existing Homes

	Realtor Sales			Median Sales Price		
Statewide & Metropolitan Statistical Areas (MSAs)	Jul 1997	Jul 1996	% Chge	Jul 1997	Jul 1996	% Chge
STATEWIDE (1)	10,828	11,146	-3%	\$ 97,500	\$93,400	4%
Daytona Beach	454	430	6	\$ 76,100	\$ 76,700	-1
Fort Lauderdale	1,080	1,332	-19	\$128,600	\$111,900	15
Fort Myers-Cape Coral (2)	198	289	-31	\$106,700	\$103,800	3
Fort Pierce-Port St. Lucie (3)	169	148	14	\$ 73,400	\$ 68,900	7
Fort Walton Beach	292	286	2	\$102,400	\$ 98,500	4
Gainesville	267	234	14	\$101,300	\$ 95,500	6
Jacksonville (4)	832	764	9	\$ 91,500	\$ 94,800	-3
Lakeland-Winter Haven	274	245	12	\$ 72,000	\$ 75,900	-5
Melbourne-Titusville-Palm Bay	475	424	12	\$ 85,100	\$ 78,200	9
Miami	1,006	1,103	-9	\$117,900	\$112,200	5
Naples	175	161	9	\$139,200	\$161,700	-14
Ocala	247	259	-5	\$ 65,200	\$ 64,000	2
Orlando	1,642	1,547	6	\$ 94,900	\$ 95,100	0
Panama City	117	158	-26	\$ 87,000	\$ 77,100	13
Pensacola	378	411	-8	\$ 94,700	\$ 89,400	6
Punta Gorda	195	152	28	\$ 83,200	\$ 74,300	12
Sarasota-Bradenton	648	530	22	\$105,600	\$107,100	-1
Tallahassee	209	221	-5	\$115,500	\$111,400	4
Tampa-St. Petersburg- Clearwater (5)	1,275	1,482	-14	\$ 79,800	\$ 74,900	7
West Palm Beach-Boca Raton (6)	541	547	-1	\$129,100	\$120,800	7

- (1) Florida figures do not include Lake Placid or Sebring because current data was not available.
- (2) Fort Myers area figures do not include Fort Myers because current data was not available.
- (3) Fort Pierce area figures do not include Martin County because current data was not available.
- (4) Jacksonville area figures do not include Nassau County because current data was not available.
- (5) Tampa area figures do not include Tampa because the accuracy of the data could not be verified.
- (6) West Palm Beach area figures do not include South Palm Beach County because current data was not available.

This information is based on a survey of MLS sales levels from Florida's Realtor boards/associations. MSAs are defined by the 1990 Census. Source: Florida Association of REALTORS and the University of Florida Real Estate Research Center.

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