

Marla Martin, Communications Manager, or Jeff Zipper, Vice President of  
 Communications  
 407/438-1400, ext. 2326 or 2314

## Florida Sales Report – March 1996 Single-Family, Existing Homes

Statewide & Metropolitan Statistical Areas (MSAs)	Realtor Sales			Median Sales Price		
	March 1996	March 1995	% Chge	March 1996	March 1995	% Chge
<b>STATEWIDE (1)</b>	<b>11,402</b>	<b>10,456</b>	<b>9%</b>	<b>\$ 89,300</b>	<b>\$84,500</b>	<b>6%</b>
Daytona Beach	397	363	9	\$ 72,500	\$ 66,600	9
Fort Lauderdale	1,063	962	10	\$108,600	\$106,900	2
Fort Myers-Cape Coral (2)	403	419	-4	\$ 79,500	\$ 82,700	-4
Fort Pierce-Port St. Lucie	263	210	25	\$ 79,800	\$ 73,700	8
Fort Walton Beach	311	222	40	\$ 88,100	\$ 96,800	-9
Gainesville	137	138	-1	\$ 95,900	\$ 76,000	26
Jacksonville (3)	672	565	19	\$ 87,200	\$ 81,200	7
Lakeland-Winter Haven	215	199	8	\$ 71,600	\$ 68,300	5
Melbourne-Titusville-Palm Bay	390	336	16	\$ 78,600	\$ 73,300	7
Miami	1,001	889	13	\$113,300	\$105,400	7
Naples	159	128	24	\$184,300	\$140,000	32
Ocala	184	190	-3	\$ 55,900	\$ 55,800	0
Orlando	1,329	1,095	21	\$ 88,500	\$ 83,700	6
Panama City	147	137	7	\$ 85,300	\$ 75,500	13
Pensacola	384	274	40	\$ 84,500	\$ 81,200	4
Punta Gorda	149	187	-20	\$ 71,900	\$ 65,700	9
Sarasota-Bradenton	568	510	11	\$100,500	\$ 95,700	5
Tallahassee	168	156	8	\$108,700	\$ 94,300	15
Tampa-St. Petersburg- Clearwater	2,169	2,176	-3	\$ 77,700	\$ 71,500	9
West Palm Beach-Boca Raton	801	859	-7	\$122,400	\$114,600	7

- (1) Florida figures do not include DeSoto because historical data was not available.
- (2) Florida figures and Fort Myers-Cape Coral MSA figures do not include Sanibel because historical data was not available.
- (3) Florida figures and Jacksonville MSA figures do not include St. Augustine because historical data was not available.

**This information is based on a survey of MLS sales levels from Florida's Realtor boards/associations.**

**MSAs are defined by the 1990 Census. Source: Florida Association of REALTORS and the University of Florida Real Estate Research Center.**

*The Florida Association of Realtors, the voice for real estate in Florida, provides programs, services, continuing education, research and legislative representation to its 65,000 members in 71 boards/associations.*

© 2001 FLORIDA ASSOCIATION OF REALTORS