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Florida Sales Report – July 1996 Single-Family, Existing Homes

Statewide & Metropolitan Statistical Areas (MSAs)	Realtor Sales			Median Sales Price		
	Jul 1996	Jul 1995	% Chge	Jul 1996	Jul 1995	% Chge
STATEWIDE	12,769	11,262	13%	\$ 95,700	\$89,800	7%
Daytona Beach	430	418	3	\$ 76,700	\$ 74,900	2
Fort Lauderdale	1,332	1,202	11	\$111,900	\$108,800	3
Fort Myers-Cape Coral (1)	289	257	12	\$103,800	\$ 83,700	24
Fort Pierce-Port St. Lucie	258	204	26	\$ 84,000	\$ 82,400	2
Fort Walton Beach	286	290	-1	\$ 98,500	\$ 93,100	6
Gainesville	234	192	22	\$ 95,500	\$ 95,300	0
Jacksonville	814	788	3	\$ 96,100	\$ 87,400	10
Lakeland-Winter Haven	245	222	10	\$ 75,900	\$ 76,700	-1
Melbourne-Titusville-Palm Bay	424	363	17	\$ 78,200	\$ 80,300	-3
Miami	1,103	966	14	\$112,200	\$108,300	4
Naples	152	112	36	\$160,000	\$145,600	10
Ocala	259	177	46	\$ 64,000	\$ 62,400	3
Orlando	1,481	1,344	10	\$ 95,900	\$ 87,000	10
Panama City	158	170	-7	\$ 77,100	\$ 80,000	-4
Pensacola	411	330	25	\$ 89,400	\$ 77,600	15
Punta Gorda	152	146	4	\$ 74,300	\$ 73,800	1
Sarasota-Bradenton	530	504	5	\$107,100	\$102,900	4
Tallahassee	221	193	15	\$111,400	\$106,200	5
Tampa-St. Petersburg- Clearwater	2,458	2,244	10	\$ 83,500	\$ 82,000	2
West Palm Beach-Boca Raton	1,055	764	38	\$137,100	\$128,100	7

(1) Fort Myers-Cape Coral figures do not include Cape Coral because historical data was not available.

This information is based on a survey of MLS sales levels from Florida's Realtor boards/associations. MSAs are defined by the 1990 Census. Source: Florida Association of REALTORS and the University of Florida Real Estate Research Center.

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