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Florida Sales Report – August 1996
Single-Family, Existing Homes

Statewide & Metropolitan Statistical Areas (MSAs)	Realtor Sales			Median Sales Price		
	Aug 1996	Aug 1995	% Chge	Aug 1996	Aug 1995	% Chge
STATEWIDE	**12,065**	**12,180**	**-1%**	**$ 94,800**	**$90,700**	**5%**
Daytona Beach	425	435	-2	$ 75,100	$ 72,800	3
Fort Lauderdale	1,173	1,322	-11	$114,500	$112,200	2
Fort Myers-Cape Coral	408	379	8	$ 86,800	$ 90,200	-4
Fort Pierce-Port St. Lucie	251	239	5	$ 85,000	$ 77,600	10
Fort Walton Beach (1)	N/A	N/A	N/A	N/A	N/A	N/A
Gainesville	197	220	-10	$ 96,500	$ 90,400	7
Jacksonville	923	846	9	$ 90,800	$ 84,000	8
Lakeland-Winter Haven (2)	87	91	-4	$ 70,500	$ 63,400	11
Melbourne-Titusville-Palm Bay	371	383	-3	$ 84,800	$ 83,200	2
Miami	1,005	1,141	-12	$113,600	$109,900	3
Naples	160	137	17	$160,000	$164,200	-3
Ocala	218	251	-13	$ 66,300	$ 62,900	5
Orlando	1,475	1,461	1	$ 93,900	$ 87,200	8
Panama City	176	155	14	$ 78,000	$ 82,100	-5
Pensacola	352	358	-2	$ 84,900	$ 81,200	5
Punta Gorda	146	168	-13	$ 66,700	$ 81,500	-18
Sarasota-Bradenton	560	569	-2	$103,800	$ 98,200	6
Tallahassee	210	197	7	$ 99,500	$ 99,800	0
Tampa-St. Petersburg-Clearwater	2,451	2,409	2	$ 84,800	$ 81,300	4
West Palm Beach-Boca Raton	982	953	3	$128,400	$124,700	3

(1) Fort Walton Beach data was not available.
(2) Lakeland-Winter Haven MSA figures do not include Lakeland, as historical data was not available.

This information is based on a survey of MLS sales levels from Florida's Realtor boards/associations.
MSAs are defined by the 1990 Census. Source: Florida Association of REALTORS and the University of Florida Real Estate Research Center.

The Florida Association of Realtors, the voice for real estate in Florida, provides programs, services, continuing education, research and legislative representation to its 65,000 members in 71 boards/associations.