

Marla Martin, Communications Manager, or Jeff Zipper, Vice President of
 Communications
 407/438-1400, ext. 2326 or 2314

Florida Sales Report – December 1994 Single-Family, Existing Homes

Statewide & Metropolitan Statistical Areas (MSAs)	Realtor Sales			Median Sales Price		
	December 1994	December 1993	% Chge	December 1994	December 1993	% Chge
STATEWIDE	10,480	10,871	-4%	\$86,000	\$86,800	-1%
Daytona Beach (4)	297	236	26	\$ 74,800	\$ 73,200	2
Fort Lauderdale	1,046	1,117	-6	\$101,900	\$102,900	-1
Fort Myers-Cape Coral (2)	368	329	12	\$ 82,600	\$ 81,900	1
Fort Pierce-Port St. Lucie	215	228	-6	\$ 74,800	\$ 82,600	-9
Fort Walton Beach (1)	157	N/A	N/A	\$ 85,600	N/A	N/A
Gainesville	147	169	-13	\$ 90,000	\$ 85,200	6
Jacksonville (3)	763	773	-1	\$ 81,700	\$ 83,900	-3
Lakeland-Winter Haven	212	184	15	\$ 66,400	\$ 71,000	-6
Melbourne-Titusville-Palm Bay	312	434	-28	\$ 79,200	\$ 74,700	6
Miami	1,089	1,194	-9	\$101,900	\$100,200	2
Naples	145	105	38	\$152,700	\$140,000	9
Ocala	213	171	25	\$ 59,400	\$ 62,800	-5
Orlando	1,096	1,254	-13	\$ 85,200	\$ 89,400	-5
Panama City	126	158	-20	\$ 69,700	\$ 68,900	1
Pensacola	294	261	13	\$ 75,600	\$ 71,700	5
Punta Gorda	170	187	-9	\$ 74,300	\$ 73,200	2
Sarasota-Bradenton	526	516	2	\$ 95,600	\$ 90,200	6
Tallahassee	189	168	13	\$104,100	\$ 96,100	8
Tampa-St. Petersburg- Clearwater	2,123	2,174	-2	\$ 74,600	\$ 74,300	0
West Palm Beach-Boca Raton	780	839	-7	\$114,100	\$119,000	-4

- (1) Florida figures do not include the Ft. Walton Beach MSA, or the Chipola, Lake Placid, Sanibel and St. Augustine areas.
- (2) Statistics for the Fort Myers-Cape Coral MSA do not include Sanibel sales figures.
- (3) Statistics for the Jacksonville MSA do not include St. Augustine figures which were not available.
- (4) Statistics for the Daytona Beach MSA do not include West Volusia sales figures.

This information is based on a survey of MLS sales levels from Florida's Realtor boards/associations. MSAs are defined by the 1990 Census. Source: Florida Association of REALTORS and the University of Florida Real Estate Research Center.

The Florida Association of Realtors, the voice for real estate in Florida, provides programs, services, continuing education, research and legislative representation to its 65,000 members in 71 boards/associations.

© 2001 FLORIDA ASSOCIATION OF REALTORS